ANANDA MORINGA
A HOLISTIC SOCIAL ENTERPRISE FOR IMPROVED NUTRITION & AGRICULTURAL PRODUCTIVITY.
As a result of environmental pressures and socio-economic challenges, people living in the rural communities of Burkina Faso struggle to break out of the seemingly endless poverty cycle. Season after season, arable land remains underutilized, as farmers have difficulty affording annual inputs and accessing information about other income generating opportunities. The realities of malnutrition and general economic isolation are a constant burden to families who, like everyone, seek a better life.
We are proposing a holistic program that aims to:

Assists farmers to maximize production on their landholdings.
2) COOPERATIVELY PRODUCE AND PROCESS MORINGA AND OTHER LOCALLY GROWN ITEMS

3) MAKE MORINGA POWDER AVAILABLE AS A NUTRITIONAL SUPPLEMENT TO VULNERABLE POPULATIONS
Moringa is a fast growing, drought tolerant tree with a myriad of practical and medicinal uses.

NUTRITIONAL ANALYSIS OF MORINGA LEAVES

4 times more Vitamin A than Carrots
7 times more Vitamin C than Oranges
4 times more Calcium than Milk
3 times more Potassium than Bananas
3/4 times more Iron than Spinach
2 times more Protein than Yogurt
Moringa has potential to be an economically viable, locally produced solution to chronic and seasonal malnutrition. It is also at the heart of our 'culture etagere' model — an agroecological solution that integrates trees into annual cropping systems to provide additional income for farmers, while promoting biodiversity.
SO FAR, SO GOOD...

THIS YEAR, WE HAVE OVER 20,000 TREES PLANTED IN OUR MODEL FARM—ANANDA VIIRATA

15,000 TREES ARE BEING MADE AVAILABLE TO FARMERS IN BISSIRI COMMUNITY.
THE NEXT STEP....

To build processing facilities before the 2013 rainy season! Some plans for the facility:

- Construct hygienic rooms to wash, dry, grind and package moringa leaves

- Utilize solar technology to fuel the electric grinder and to aid in the drying process.

WE WISH TO TAKE THIS NEXT STEP WITH SUPPORT FROM PEOPLE LIKE YOU!

TO PLEDGE YOUR SUPPORT, SIMPLY CONTACT US AT: AMURTBF@GMAIL.COM
ANANDA MORINGA – A HOLISTIC SOCIAL ENTERPRISE, IN PARTNERSHIP WITH AMURT BURKINA FASO
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